



TAP INTO COMMUNITY IMPACT WITH A BOOKS ON TAP *Sponsorship!*

Join like-minded Northern Colorado businesses in supporting early literacy!

★ OCTOBER 23, 2025 | THE LINCOLN CENTER | ★
5:30 PM - 8:30 PM | FORT COLLINS, CO



BookTrust
booktrust.org

FULL CUPS ★ FULL HEARTS ★ FULL MINDS ★ FULL BOOKSHELVES

DON'T MISS BOOK TRUST'S SIGNATURE EVENT, BREWING UP FUN FOR MORE THAN A DECADE.

In its 12th year, Books on Tap will fill more than just your cup! Northern Colorado's favorite fundraising social includes local brews, a signature mocktail, dinner, a can't-miss silent auction, and plenty of inspiration as we celebrate 25 years of Book Trust. Since the event's inception, thousands of guests supported Book Trust in raising more than \$1.2 million to expand book access, choice, ownership, and joy for students! Last year, more than 130 guests enjoyed tastings from five regional breweries! Join us October 23, 2025 for an evening that will fill cups, hearts, minds, and bookshelves!



”

“**Books on Tap** is a lively and heartwarming event that brings together book lovers and beer enthusiasts (two of my favorite kind of people) for a great cause.” —John

2025 BOOKS ON TAP SPONSORSHIP OPPORTUNITIES

Sponsorship of this storied Fort Collins event places your business in front of hundreds of Northern Colorado philanthropists, educators, decision-makers, and literacy champions! Demonstrate leadership in supporting local schools and teachers while building genuine connections within the community. With an expected 185 attendees, and an event digital audience of more than 12,000, Books on Tap sponsorship and recognition opportunities elevate your brand and build goodwill to help your business grow and thrive.

	Storybook Star \$5000	Fairy Tale Friend \$3000	Chapter Champion \$1000	Picture Book Patron \$500
Recognition on Social Media	✓	x	x	x
Event Tickets	8	4	2	0
Priority Seating	✓	✓	x	x
Logo Featured on Event Webpage	✓	✓	✓	✓
Logo Featured on Event Emails	✓	✓	✓	x
Verbal Recognition at Event	✓	✓	✓	x
Logo Featured on Event Signage	✓	✓	✓	✓

Together **WE WILL FILL CUPS, HEARTS,
MINDS, AND BOOKSHELVES**

Secure your [storybook star](#) or [chapter champion](#) with questions or to
customize a sponsorship!

Sponsor logos are due by September 24, 2025 for inclusion on all print materials.



GREAT TASTE MEETS GREAT PURPOSE

Help us pour on more fun in 2025! Event proceeds and your sponsorship support Book Trust, an early literacy nonprofit increasing book access, choice, ownership, and joy for students in Colorado and nationwide. With community support, Book Trust partnered with 14 schools and distributed over 45,000 books to more than 5,000 students across Northern Colorado in 2024-25.



BookTrust
booktrust.org