



BookTrust



ANNUAL REPORT 2015



Book Trust

Book Trust uniquely delivers choice and ownership of books to children from low-income families. Providing students the opportunity to select and own books of their choice results in better reading skills, a passion for reading, and greater family engagement in literacy.



124

Schools



35,000

Students



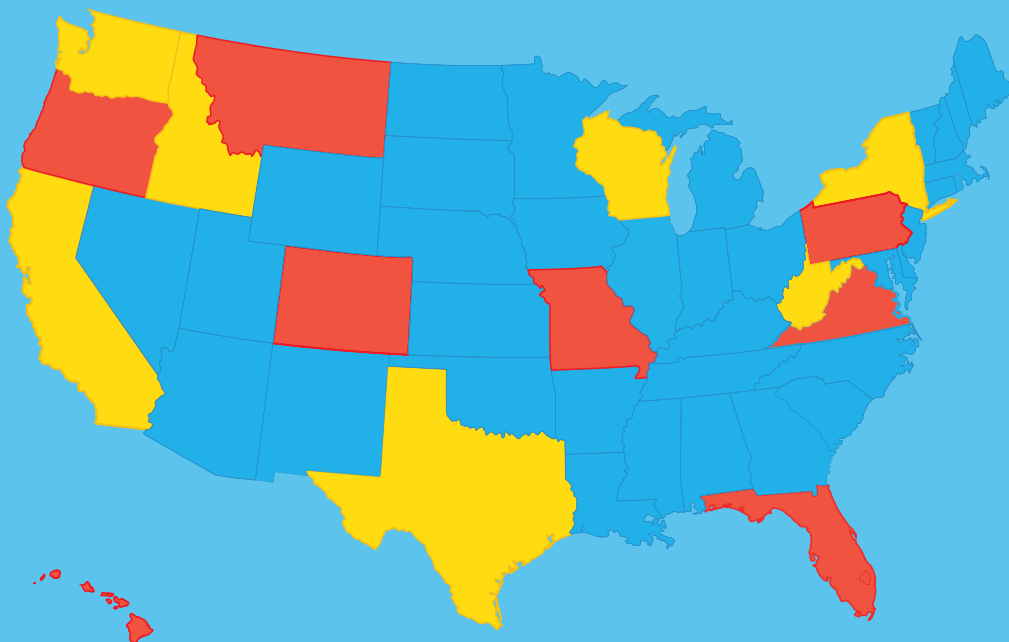
800,000

Books

“This is one of the best and most influential programs I have worked with in my 10 years of teaching. Students absolutely love their books and there are audible gasps of excitement when the Book Box arrives.”

- Book Trust Teacher -

STATES PARTICIPATING IN BOOK TRUST





Dear Friends of Book Trust,

You are our inspiration! Because of you, we get to inspire students to fall in love with reading. We get to inspire teachers who share that Book Trust is one of the most joyful parts of their job. We get to inspire parents who for the first time have a home library for their children and are becoming more involved with reading at home. Thank you!

Last year, over 35,000 students in over 124 schools in 15 states were inspired to fall in love with reading. Students became the proud owners of over 800,000 books last year alone. This brings Book Trust's cumulative impact to 4.3 million books since its founding in 2001. Over 1,600 teachers earned enough bonus points through their students' book purchases to supplement their classroom libraries with an average of 100 books per classroom—that's an additional 160,000 books in some of the neediest classrooms in the nation.

You inspired Maria. Maria was born in New Orleans just as Hurricane Katrina began pummeling the city. She and her family were fortunate to make it out of New Orleans and several years later Maria found herself attending a Book Trust school. Through Book Trust, Maria has fallen in love with science and animals and chooses books on these topics each month. Her goal is to become a veterinarian. According to Maria, "In order to be a veterinarian I need to be able to read about problems and solutions to help animals that I will take care of." Through your support of Book Trust, you have inspired Maria to have a dream, one which she knows she can achieve through reading and education.

On behalf of Maria, and the other thousands of students you have inspired, thank you.

With gratitude,

A handwritten signature in black ink that reads "Amy Friedman". The signature is written in a cursive, flowing style.

Amy Friedman
President & CEO

MEANINGFUL IMPACT

Book Trust is a national literacy program which includes a step-by-step process to ensure students have the opportunity to fall in love with reading. Book Trust Teachers implement the Book Trust Program in their classrooms every month with their students. They prioritize empowering student choice of reading materials and building a strong classroom culture of literacy by helping their students choose 2-3 books from the Scholastic Reading Club flyer each month of the school year. Students are able to build their own home library of up to 30 books per year increasing family engagement in reading. As the program is implemented, teachers watch as even reluctant readers begin to love and find joy in reading. By creating a powerful reading environment, the Book Trust Program helps schools meet their reading goals and ensures more students reach their potential. Book Trust has inspired students to read more every day, become better readers, and spend time reading with their families at home.



“Every book I buy I read more than once. I share it with my brother, sister, cousin, and family. Every night I read books.”

- 4th grade Book Trust student -



**4th grade
Book Trust student**

“ The thing I love about Book Trust is the big selection of books you can pick from. I didn't have that many books at home and I wanted some books to read. Now, I have plenty of books from Book Trust. Thank you Book Trust for my books and for all the hard work you do to keep me **reading all the time!**”

**1st grade
Book Trust Teacher**

“ Book Trust has given my students the opportunity to access more non-fiction selections which is critical to meet current reading standards. My first grade students are currently getting excited about reading chapter books. Book Trust is giving them the means to challenge themselves and **improve their reading skills** by providing access to higher level books.”

**Kindergarten
Book Trust Teacher**

“ Book Trust definitely impacts literacy in the home by providing a home book collection for students and their siblings to choose, read, and reread from. Since involvement in Book Trust, the amount of **family members reading together** has increased greatly.”

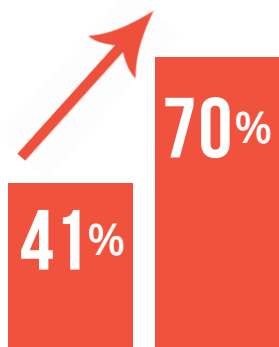


BOOK TRUST PROGRAM 2014-2015 RESULTS

89%

Students Reading More

of Book Trust Teachers say that the amount students read in the classroom and at home increased because of Book Trust.



Becoming Better Readers

According to Book Trust Teachers, Book Trust students reading at grade level increased from 41% at the beginning of the year to 70% at the end of the year.



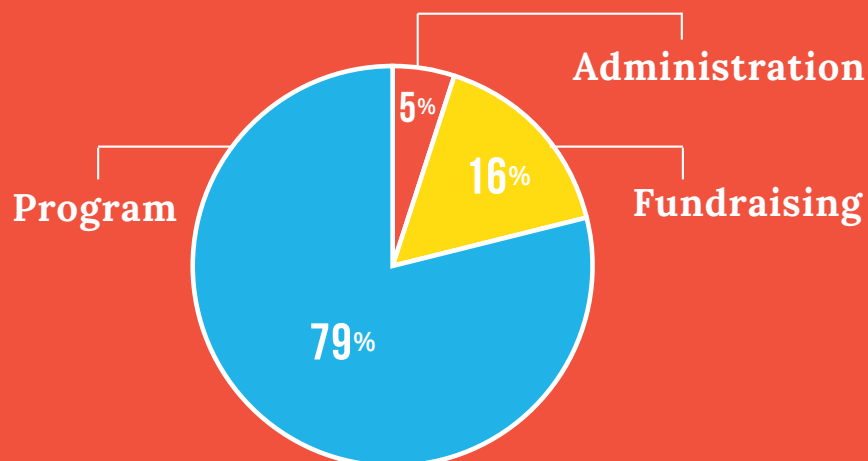
71%

Families Engaged in Reading

of Book Trust Teachers said that Book Trust has increased family involvement with reading at home.



USE OF FUNDS



Revenues and support

Contributions	
Individuals	\$760,500
Foundations	\$1,721,221
Organizations	\$234,578
Corporations	\$32,339
Total contributions	<u>\$2,748,638</u>
Special events	\$353,080
In-kind contributions	\$245,995
	<u>\$3,347,713</u>
Total revenues and support	<u>\$3,347,713</u>

Expenses

Program expenses	<u>\$2,538,143</u>
Support services	
Administration and general	\$150,884
Fundraising	\$529,967
Total support services	<u>\$680,851</u>
Total expenses	<u>\$3,218,994</u>

Change in net assets	\$128,719
Net assets at beginning of year	<u>\$1,327,769</u>
Net assets at end of year	<u>\$1,456,488</u>

Year ending June 30, 2015

FINANCIAL INFORMATION

INSPIRED SUPPORTERS

\$25,000+

Anonymous (2)
Bohemian Foundation
Community Foundation of Northern Colorado
Denver Public Schools
Dusenbury Charitable Foundation
Foundation for Educational Excellence
Kate and Justin Rose Foundation Inc.
McInerny Foundation
Morgridge Family Foundation
Piton Foundation
The Salah Foundation
Scholastic Inc.
Serimus Foundation
TOSA Foundation

\$10,000 - \$24,999

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Equinox Foundation
Goodfellow Brothers, Inc.
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Maui United Way
Nathan Yip Foundation
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Northern Colorado United for Youth
Robert E. and Anne T. Sneed Family Foundation
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Saltchuk Resources, Inc.
Jill and Doug Schatz
TeleTech Community Foundation
Cheryl and Joe Zimlich

\$5,000 - \$9,999

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Bendon Family Foundation
Community First Foundation
Cooke Foundation
Theresa Daly
Fran and Bob Davidson
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Gannett Foundation
IQ Navigator
Joaquin, Bessie Vincent Trust
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Mary Lou and Robert Morgado
New York Community Trust
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O'Connor Foundation
OneSeven Advisors, LLC
OtterCares Foundation
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Sasson and Eta Somekh
Sprout Foundation
Stamford School District No.1
Susan Hawes-Swindells and George Swindells
Trois Coeurs Foundation
United Way of Larimer County
Virginia W. Hill Foundation
Xcel Energy

**Linda and Jimmy Yip of the
Nathan Yip Foundation sponsor
the Book Trust Program at
Cherrelyn Elementary in
Englewood, Colorado.**





Kasia Iwaniczko MacLeod and her husband, David MacLeod, joined 350 guests for the annual Vino & Libri fundraising event helping to raise \$150,000 for Book Trust.

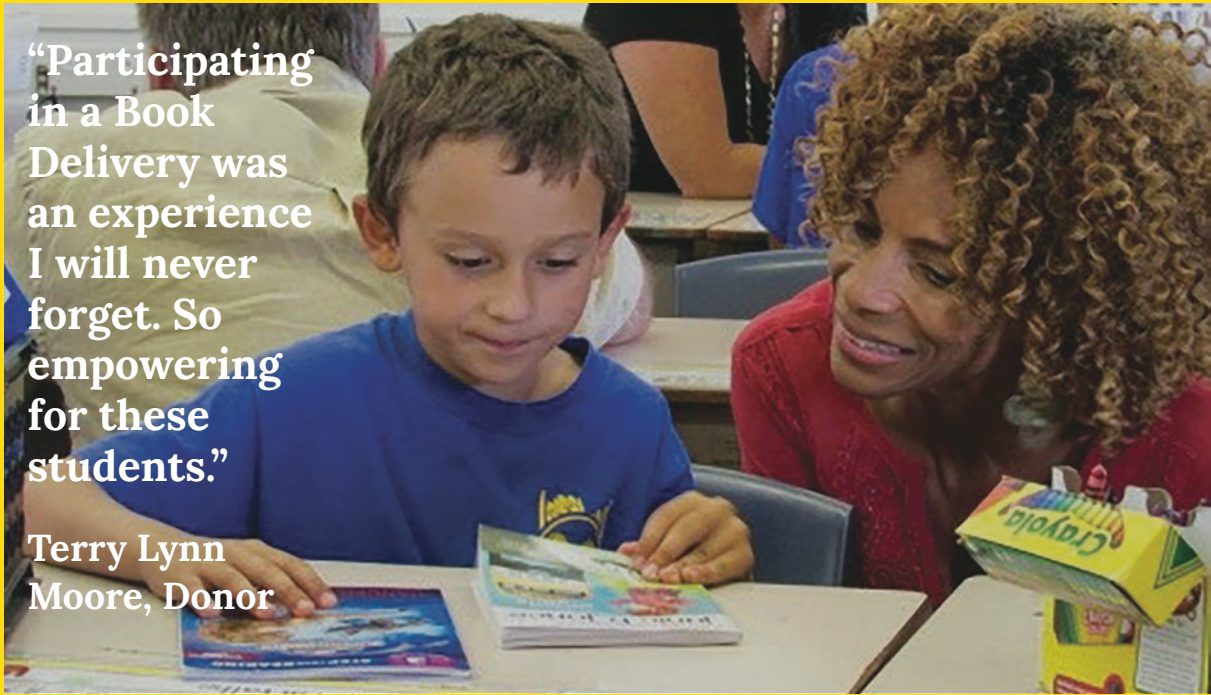
\$1,000 - \$4,999

808 Deli
 Advanced Energy
 Amesse Elementary
 AMG Charitable Gift Foundation
 Archuleta Elementary School
 Kate and Russell Baker
 Bank of America Charitable Gift Fund
 Bank of Colorado
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 Lawrence Barrera
 Valerie and Richard Beck
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 Yvette Wikstrom and Greg Bellomo
 Denise and Ray Bellucci
 Susan Bentley and Bill Grundy
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 BFF Friendship Foundation
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 Elaine and John Brouillard
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 Community Assistance League
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 Donna and Mark Kornblau
 Lucia and Bill Liley
 Love's Oven, LLC.
 Karen and Ron Lowy

**“Participating
in a Book
Delivery was
an experience
I will never
forget. So
empowering
for these
students.”**

**Terry Lynn
Moore, Donor**



\$1,000 - \$4,999 (cont.)

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\$500-\$999

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Jill and Michael Clark
Linda Clark
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Colorado Business Bank
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Tommi Sue Cox

\$500 - \$999 (cont.)

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Abby and Ron Wessel
Katherine and Ben Wilmhoff
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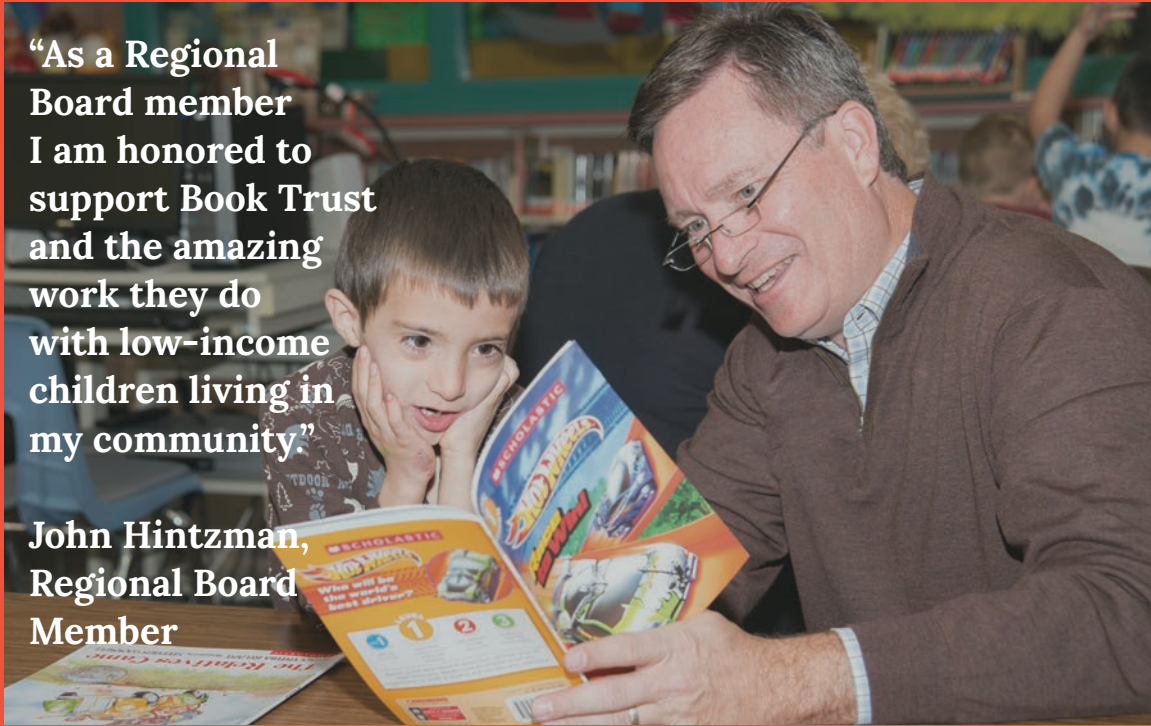
\$100 - \$499

A Line Boutique
Paul Aaker
Rachel Academia
Buck Adams
Janet Adams
Margaret Adams
Gail Ainsworth
Nicola Allen
John Allen
Denise Allen
Andrea Allott
Joe Alper
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Michele Brooks
Charlie Brown
Cathy Brown
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Jennifer Buster
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“As a Regional Board member I am honored to support Book Trust and the amazing work they do with low-income children living in my community”

**John Hintzman,
Regional Board Member**



\$100 – \$499 (cont.)

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OfficeScapes
Rosanne Ogles
People Of Fort Collins and Old Town Writing Group
Margaret Olsen

\$100 - \$499 (cont.)

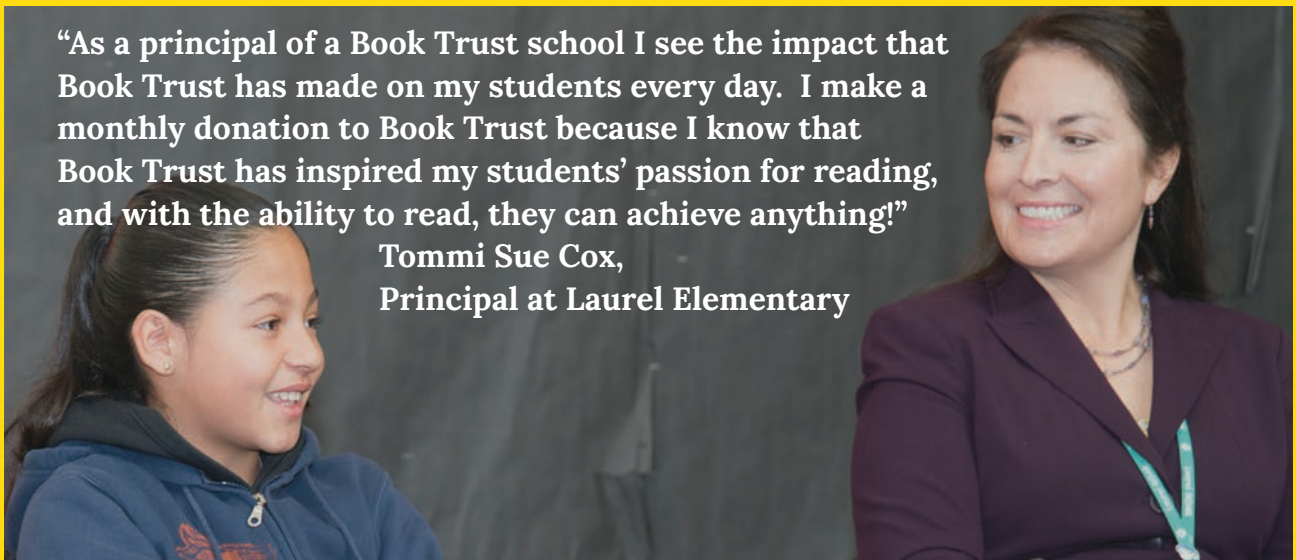
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Lee and Dave Zackrison
Kevin Zegan
JaNell McCullough and Simon Zemel
Ellen and Ted Zibell

“As a principal of a Book Trust school I see the impact that Book Trust has made on my students every day. I make a monthly donation to Book Trust because I know that Book Trust has inspired my students’ passion for reading, and with the ability to read, they can achieve anything!”

**Tommi Sue Cox,
Principal at Laurel Elementary**



In-kind Contributors

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AIGR, Inc.
Ace/ Vesta/ Steubens
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Janet and George Allan
AlphaGraphics
Ascent Health
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NATIONAL OFFICE

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Denver, CO 80203
720. 458. 9889
www.booktrust.org

HAWAII OFFICE

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